CUANZA SUL

25 e 26 SEPT26

BUSINESS & CONNECTIVITY FORUM

7th Edition

Bringing distant partners together to foster business.

REALIZAÇÃO

medianova

MediaNova SA Group (Angola's largest media group) – owner of the brands Rádio Mais, Jornal OPaís, Revista Negócios em Exame, Agência Media Nova, and Revista Chiola – presents its "**7th Business & Connectivity Forum**" to be held in the city of Wako-Kungo on September 25 and 26, 2026.

CONCEPT

The "**Business & Connectivity Forum**" was conceived as a win-win format, a concept aimed at fostering business partnerships with small, medium, and large enterprises.
From a strategic perspective, the forum offers Angolan entrepreneurs—and others—an opportunity to exchange ideas regarding concrete actions that can help propel their businesses to new heights.

VISION

The "**Business & Connectivity Forum**" is already a gateway to overcoming the barriers that make businesses increasingly interdependent, thereby facilitating cooperation among different market players through a process of socioeconomic coordination and scientific, technological, and commercial exchange.

OBJECTIVE

The main goal is to bring businesspeople together to partner in identifying projects and, at the same time, to gather expressions of interest in exchanging services based on shared investments. The Chambers of Commerce are, of course, the connecting entities with the business community.

OUTLOOK

At the event, businesspeople exchange business cards, sign preliminary contracts, and conduct business.
The aim is to showcase the productive capacity of Angola and its people in the face of the challenges posed by African and, of course, international markets.
Through this "connectivity" platform, the idea is to leverage the region's mining and agricultural assets and transform them into business opportunities, including the region's tourism potential.

FREQUENCY

The "**Business & Connectivity Forum**" is a traveling event, with each edition taking place in a different province—for now, in those where Media Nova is represented, though there is the possibility of organizing it in any other provinces. Thus, after Cabinda, Benguela, Huambo, Huíla, Uíge, and Icolo e Bengo, it is now the turn of the province of Cuanza Sul.

THE THEME:
"FROM THE CUANZA TO THE SEA: CONNECTING BUSINESS, CULTIVATING THE FUTURE"

The Business & Connectivity Forum positions itself as a catalyst for business and a meeting point for opportunities and investment, offering an excellent environment for attracting investors to real opportunities in agribusiness, the food industry, exports and tourism.

For the 7th Business & Connectivity Forum, we have chosen the theme "**From Cuanza to the Sea: Connecting Business, Cultivating the Future**", and have moved the event out of the city to the recently elevated municipality of Waku-Kungo, as a guarantee of a unique opportunity to boost the economic development of Cuanza Sul, promoting inclusion, innovation and sustainable growth.

Reasons for choosing Waku-Kungo:

1. **Strategic centre and largest population hub in the province**

   Waku-Kungo is the most populous municipality in the province of Cuanza Sul, with around 280,000 inhabitants. The province, in turn, has over 2.3 million inhabitants, making it one of the most significant in the country.

2. **Strong agricultural and agro-industrial potential**

   The local economy is heavily based on agriculture, with a growing trend towards local processing of produce.

   There is an irrigated area of around 11,000 hectares, which requires investment and modernisation.

   The province is the country's largest supplier of tilapia, with local production.

3. **A growing region in need of investment**

   The municipality is relatively new and is currently in the process of being established and developed.

   Strategic projects, such as water supply and infrastructure improvements, are currently underway.

And what about the province of Cuanza Sul...

Cuanza Sul is one of Angola's 21 provinces; it is situated in the central region of the country and has the city and municipality of Sumbe as its capital. With a land area of 55,660 km^2 (4.7% of the country's total area), it is divided administratively into 24 municipalities.

It is bordered to the north and north-east by the Longa and Cuanza rivers, with the provinces of Luanda, Cuanza Norte and Malange; to the south by the province of Benguela; to the south-east by the provinces of Bié and Huambo; and to the west by the Atlantic Ocean.

This province is home to the Luvili Mountains, the Sanga and Bimbe ranges, the Congolo and Mombolo sub-plateaus and plateaus, the Amboim-Seles escarpments, the Libolo escarpments, the Libolo-Seles sub-plateau and the Amboim Plateau (or Gabela Plateau), the latter being a region of great importance for cotton and coffee production.

According to the Köppen-Geiger climate classification, the hot semi-arid climate prevails on the densely populated Cuanza Sul coast. In the Munenga region, the tropical savannah climate predominates, whilst in the Ebo and Cassongue regions the climate is oceanic.

The largest ethnic groups in the province are the Ambundos, in the north, who speak the Quimbundo language, and the Ovimbundos, in the south, who speak the Umbundo language. The main language spoken is Portuguese.

Economy

The most important economic activities in Cuanza Sul are linked to its strong agricultural and livestock sector, particularly permanent crops. Industrialisation is focused on the processing of agricultural products produced within the province itself.

Agriculture, livestock and extractive industries

The most significant permanent crops are coffee, the dendê palm, bananas and citrus fruits, as well as fruit and vegetables such as guava.

As for seasonal crops, the main ones are sugarcane and cotton near the coast, and maize, wheat, potatoes, soya, rice and sunflowers in the sub-plateau region.

Cattle are reared for beef and dairy in the middle and upper reaches of the plateau and along the coast, making use of the vast natural pastures.

Marine fishing is a major industry in Quissonde Bay and along the Sumbe coastline, whilst river fishing is practised mainly on the Libolo and Mussende rivers.

Industry and mining

It is within the agro-industrial sub-sector that the main industrial plants in Cuanza Sul are located, primarily dedicated to the processing of milk and beef. There are also significant agro-industrial plants involved in the basic processing of coffee and rice.

Another activity with a strong agro-industrial presence is timber extraction, with furniture workshops, sawmills and joinery businesses, particularly in the municipalities of Seles, Libolo and Amboim, where there are large quantities of eucalyptus, pine and acacia trees, as well as industrial-scale mining operations for diamonds, limestone, sand and gravel.

There are also industries involved in beverage manufacturing, shipbuilding and repair, and significant revenue from hydroelectric power generation at the Laúca Hydroelectric Power Station, the Capanda Hydroelectric Power Station and the Caculo Cabaça Hydroelectric Power Station.

Trade and Services

The commercial sector is concentrated in the centres of Sumbe and Porto Amboim, which are of strictly regional importance and supply food and basic goods to the province.

In terms of services, the logistics sector plays a major role in the distribution of goods via the Port of Cuanza Sul in Porto Amboim.

Culture and Leisure

The province is famous for its Neolithic rock paintings and the ruins of ancient fortifications, such as the Amboim Fortress, the Quicombo Fort, the Quibala Fort and the Calulu Fortress.

SPONSORSHIP AND BENEFITS

Sponsors benefit from promotional and advertising space as indicated in the tables on the following pages, in accordance with the sponsorship tiers, which we have named to reflect the sovereignty and socio-cultural recognition that each of these regions deserves.

Calulu Fortress

It was commissioned by the Portuguese colonial authorities in the late 19th century as a means of defence against the strong resistance of the local indigenous people to the occupation.

This resistance became particularly significant from 1895 onwards, under the command of the Soba of Libolo (Golungo). Construction of the Fortress began in 1897 under Lieutenant Pais Brandão.

In July 1917, there was a major popular uprising against the colonial forces, with the Fortress serving as a refuge for the occupying forces.

The Portuguese military occupation of Libolo was not consolidated until 1932, at which time the phrase "1917 – Tribute to the fighters of the Libolo uprising" was carved into a stone in the Cassalassala area. This phrase is recognised as a true tribute to the resistance of the people of Libolo.

The Fortress has always been an icon of the region, both during the colonial period and after Angola's independence, having always been the last defensive stronghold of the forces holding local power.

Kicombo Fort

This fortification dates from the period of Dutch occupation of Luanda and the subsequent Portuguese reconquest. It was built by the forces of the relief fleet of the Governor of Angola, Francisco de Souto-Maior (1645–1646), in 1645 and renovated in 1648 by the fleet of Salvador Correia de Sá e Benevides, who set out from there to reconquer Luanda.

This fort is also linked to the slave trade, as it served as a staging post for the shipment of slaves captured in the interior, acting as a defence against attacks by the indigenous peoples who resisted the occupation of the territory and, above all, against the slave trade.

The ruins of Quicombo were classified as a National Monument by Provincial Decree No. 21 of 2 January 1924.

Sassa Caves

They are located approximately 3 km east of the town of Sumbe, in the province of Cuanza Sul. They feature a stalactite and stalagmite formation, with specimens unique in the world. It is considered a site of historical interest, as they served as refuge caves for ancestors fleeing tax collection.

SPONSORSHIP Calulu

Kzs 8.000.000,00

1	**4 participants** Transport Luanda/CS/Luanda, accommodation, meals, transport to the event venue and a sightseeing tour
2	Access to the event for a further **3 staff members** (excluding the conditions set out in point 1)
3	A 15-minute presentation on a topic of your choice or one specified by the sponsor
4	A one-hour interview broadcast simultaneously on the radio and in the newspaper, with publication on the MN, OPaís and Rádio Mais websites as a podcast
5	Participation by the company's communications manager in a Rádio Mais programme to discuss the company and its services/products
6	**3 months' advertising** (full-page) in the OPaís newspaper (12 advertisements / once a week), Negócios em Exame magazine (1 advertisement), and Chiola magazine (3 advertisements)
7	A **30-second advert**, 5 times a day, for 20 days, during prime time (06/10, 10/12, 14/16) on Rádio Mais
8	**20 days** of advertising on the OPaís website (top banner), the Rádio Mais website (leadboard banner) and in the news feeds of MediaNova's social media channels (LinkedIn), OPaís (Instagram + Facebook + X) and Rádio Mais (Facebook + Instagram), as well as on the Forum's website
9	**Mention** by the master of ceremonies during the event (at the start, during the interval and at the end)
10	Broadcast of a 30-second video at the opening, during the interval, when the event resumes and at the close
11	Logo on the backdrop
12	Logo on the roll-up banner, flyer, T-shirt and display adverts
13	Standalone logo in the event advert on social media
14	Logo (with hyperlink) on the event website, the OPaís newspaper and RadioMais
15	On-site brand activation

Please note: All sponsorship agreements must be finalised at least 50 working days before the event date. This deadline is necessary to allow sufficient time for the production of all promotional materials, which must feature the sponsor's brand.

SPONSORSHIP Kicombo

Kzs 5.500.000,00

1	Transport for **3 participants** between Luanda and CS, accommodation, meals, transport to the event venue and a sightseeing tour
2	Access to the event for a further **2 staff members** (excluding the conditions in point 1).
3	**10-minute** presentation on a topic of your choice or one defined by the sponsor
4	**1-hour interview** broadcast simultaneously on radio and in the newspaper, with publication on the MN, OPaís and Rádio Mais websites as a podcast.
5	**2 months of advertising** (full-page) in the OPaís newspaper (8 adverts published once a week), Negócios em Exame magazine (1 advert), Chiola magazine (2 adverts).
6	**30-second spot**, 3 times a day, for 15 days, during prime time (06:10, 10:12, 14:16) on Rádio Mais.
7	**10 days of advertising** on the OPaís website (top banner), the Rádio Mais website (leadboard banner) and in the news feeds of MediaNova's social media channels (LinkedIn), OPaís (Instagram + Facebook + X) and Rádio Mais (Facebook + Instagram), as well as on the Forum's website.
8	**Two (2) mentions** by the master of ceremonies during the event (start and end).
9	Broadcast of a **30-second video** at the opening and closing of the event.
10	Logo on the roll-up banner, flyer, T-shirt, website and display ads.
11	Standalone logo in the event advertisement on social media.
12	Logo (with hyperlink) on the event website, the OPaís newspaper and RadioMais.
13	On-site brand activation.

Please note: All sponsorship agreements must be finalised at least 50 working days before the event date. This deadline is necessary to allow sufficient time for the production of all promotional materials, which must feature the sponsor's brand.

PATROCÍNIO
Sassa
Kzs 2.500.000,00

1	**2 participants:** transport between Luanda and Uíge; accommodation, meals and local transport to the event venue and a sightseeing tour.
2	Access to the event for **one additional employee** (excluding the conditions set out in point 1).
3	**One month's advertising** (full-page) in the OPaís newspaper (four adverts, published once a week), Negócios em Exame magazine (one advert) and Chiola magazine (three adverts).
4	**A 30-second advert**, twice a day for 10 days, during prime time (06/10, 10/12, 14/16) on Rádio Mais.
5	**5 days' advertising** on the OPaís website (top banner), the Rádio Mais website (leadboard banner) and in the news feeds of MediaNova's social media channels (LinkedIn), OPaís (Instagram + Facebook + X) and Rádio Mais (Facebook + Instagram), as well as on the Forum's website.
6	**1 mention** by the master of ceremonies at the end of the event.
7	Broadcast of a **30-second video** at the start of the event.
8	Logo on the roll-up banner, banner, flyer, T-shirt, website and display adverts.
9	Standalone logo in the event advert on social media.
10	Logo (with hyperlink) on the event website, the OPaís newspaper and Rádio Mais.
11	On-site brand activation.

Please note: All sponsorship agreements must be finalised at least 50 working days before the event date. This deadline is necessary to allow sufficient time for the production of all promotional materials, which must feature the sponsor's brand.

INDIVIDUAL REGISTRATION

To register, interested parties should choose the package that best suits their needs, taking into account the cost and benefits of each option.

Participant A Kzs 370.000,00 +IVA

INCLUDED: 1. Transport Luanda/Cuanza Sul/Luanda; **2.** Accommodation; **3.** Dinner on the day of arrival; **4.** Coffee break and lunch at the event; **5.** Sightseeing tour and lunch; **6.** Certificate of participation; **7.** Group photo; **8.** Interview: Rádio Mais and OPAÍS newspaper.

Participant B Kzs 290.000,00 +IVA

INCLUDED: 1. Accommodation; **2.** Dinner on the day of arrival; **3.** Coffee break and lunch at the event; **4.** Sightseeing tour and lunch; **5.** Certificate of participation; **6.** Group photo; **7.** Interview: Radio Mais and OPAÍS Newspaper.

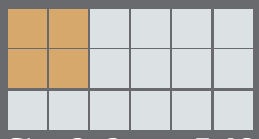
Participant C Kzs 50.000,00 +IVA

INCLUDED: 1. Coffee break and lunch at the event; **2.** On-site brand activation; **3.** Certificate of participation; **4.** Group photo;

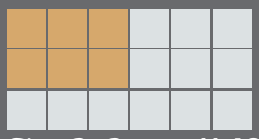
Payment Terms:

NOTE: Payment (except for Package C) may be made in two instalments; where this is the case, the second instalment must be paid no later than 25 days before the deadline, after which the right to access and the 50% advance payment will be forfeited.

Exhibition



Size 2x2 – Kzs **5,400.00**



Size 3x3 – Kzs **11,400.00**

Size 6x3 – Kzs **28.500,00**

NB: The organisers are responsible only for the exhibition space; the exhibitor is responsible for the conditions of their exhibition in terms of the materials to be used (tents, counters, chairs, etc.).

MESTRE CERIMÓNIA: LADISLAU SILVA

DAY 1 – 25/09/26

08:00 – **Arrival of participants**
09:00 – **FORMAL OPENING CEREMONY**
09:05 – **WELCOME REMARKS**
The Honourable **Mr Augusto Dembo**, General Coordinator of the MediaNova Group
09:10 – **OPENING SPEECH**
The Honourable **Mr Eugénio Laborinho**, Provincial Governor of Cuanza Sul
09:15 – **SPEECH BY THE MINTIICS**
The Honourable **Mr Mário A.S. Oliveira**, Minister for Telecommunications, Information and Communication Technologies

09:20 – Group photo with background music (20 mins)

09:40 – **1st PANEL**
PRODUCTIVE POTENTIAL AND VALUE CHAINS
Moderator: Gisela Silva

09:45 – 1st Topic
AGRI-BUSINESS: LOCAL VERSUS NATIONAL POTENTIAL (10 mins)
Speaker: to be confirmed

09:50 – 2nd Topic:
PITAYA – VALUE CHAIN, HEALTH BENEFITS (10 mins)
Speaker: Adérito Costa (KING OF PITAYA)

10:00 – Question and answer session (20 mins)

10.20 am – 2nd Panel
ECONOMIC DIVERSIFICATION AND FOOD SECURITY
Moderator: Alexandre Lucas

10.25 am – 1st Topic
THE IMPACT OF PIG FARMING ON FOOD SECURITY (10 mins)
Speaker: to be confirmed

10.35 – Topic 2
ENTREPRENEURSHIP, PRODUCTION AND PROCESSING SYSTEMS AND WEALTH CREATION (10 MINS)
Speaker: Eng. Américo da Mata

10.45 – Questions and answers (20 mins)

11:005 – Coffee Break (30 mins)

11:35 – 3rd Panel
TOURISM, NATURAL RESOURCES, INVESTMENT AND SUSTAINABLE DEVELOPMENT
Moderator: Elsa Marcelino

11:40 – Topic 1
SOUTH CUANZA – POTENTIAL AND LOCAL MINING ROADMAP (10 mins)
Speaker: to be confirmed

11:50 – Topic 2
DOMESTIC TOURISM AND ECONOMIC DEVELOPMENT (10 mins)
Speaker: Afonso Pina

12:00 – Question and answer session (20 mins)

12:20 – Registration for the Business Poster Competition accompanied by background music (10 mins)

12:30 pm – Business poster competition (20 mins)

12:50 – Closing address (5 mins)
The Honourable **Mr Augusto Dembo**, General Coordinator of the MediaNova Group

12:55 – Presentation of certificates (15 mins)

1:10 – LUNCH / CLOSING CEREMONY (2h)

DAY 2 – 26/09/26

08:30 – SIGHTSEEING TOUR INCLUDING VISITS TO PRODUCTION CENTRES;
Reserved for sponsors and participants A, B and other interested parties (subject to authorised access).

medianova

In the market for 18 years, Medianova – Angola's largest media group – continues to invest heavily in consolidating its position focused on sustainable growth through its media outlets, which are recognised in the market for their quality, accuracy, innovation and ability to adapt to demands and contexts.

O PAÍS More attractive, with great reports, interviews, advertising, small ads, classifieds, the quality that readers and customers have always been accustomed to, available online at **opais.co.ao**.

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Chiola REVISTA the reading material you've been missing for your entertainment. Fun, attractive and exciting, with a quick way to advertise and sell products and services without leaving home, available at **chiola.ao**

AMN AGÊNCIA MÉDIA NOVA Agência Media Nova is dedicated to national and foreign entrepreneurs, providing the essential support for structured and informed involvement in how, where and when to invest, and investment legislation.

Grupo MediaNova

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